

KEE Photo REAL ESTATE PHOTOGRAPHY SERVICES & PRICES

Wendy Sbrollini, Photographer

845-258-7139

wendy@keepphoto.com

Listing Photo Shoot Includes

- As many photos as it takes to showcase the home - interior, exterior and yard/patio/deck/pool
- High Dynamic Range (HDR) photo processing - Multiple captures with varying exposure values ensure that you have detail for all tonal values in the scene
- Full post-production editing in Adobe Lightroom and/or Photoshop
- 3 image sizes - Large print, high resolution, and smaller web sized files
- Removal of cords/wires, small carpet stains, marks/scratches on walls, etc.
- Two free edits (e.g., adding a fire in the fireplace, remove photos from wall, etc.) Additional requested edits \$20/photo
- Virtual tour (MLS compatible) - Branded and non-branded formats
- Stream-lined, easy-to-use personal software to manage and download photos and virtual tours
- Weekly statistics on the tour's viewer frequency and location
- A fully customizable, quick and easy to create PDF listing flyer. Includes 7 photos of your choice, property details and a QR Code that links to that property's virtual tour/photos.
- 24-48-hour turnaround. Rush/Same-day photos (up to 30) Additional \$150
- No mileage charges up to 30-mile radius from my Lagrange studio
- Monday-Friday daily photo shoots available

Under 2,500 square feet - \$250.00

2,500 square feet - 3,500 square feet - \$290.00

3,500 square feet - 4,500 square feet - \$330.00

4,500 square feet - 5,500 square feet - \$380.00

5,500 square feet - 6,500 square feet - \$420.00

Over 6,500 square feet OR multiple structures, such as barns, workshops, pool/guest houses, OR large acreage/farmland/gardens - Inquire for pricing.

Above prices assume that the homeowner's interior/exterior is staged and 'photograph ready' upon my arrival. To help prepare for a photo shoot, ask for my Homeowner's Checklist. This information card will help sellers prepare their home, so a minimum amount of time is spent moving/rearranging items both inside and out. Price may be adjusted depending on extra time/work needed on site.

VALUE-ADDED SERVICES & PRICES

Interior Home Floor Plan

Give buyers a 2D drawing to scale of the inside of the home. Elements shown are the walls, partitions, doors, windows, stairs and more. All the rooms are identified with their dimensions (approximate), except closets and small storage spaces. Hallway and other circulating areas are also identified. Rooms can be displayed with or without existing furniture. Additional shooting time with 3D camera is required.

Under 3,500 square feet - \$100.00

3,500 - 4,500 square feet - \$130.00

4,500 - 5,500 square feet - \$150.00

3D Immersive Tour

This powerful new marketing tool enables homebuyers to engage in an immersive experience before and after visiting a property. Having access to this tour is a great way to qualify buyers and gives an option to in-person showings. Tours emulate real 3D environments using spherical images taken with a 3D camera. The tours have an intuitive, easy-to-use interface. Simply navigate through the home with your mouse. Zoom in and out and spin all around to get a realistic view of the entire home. Additional shooting time with 3D camera is required.

Under 3,500 square feet - \$100.00

3,500 - 4,500 square feet - \$150.00

4,500 - 5,500 square feet - \$175.00

Fully interactive Floor Plan & 3D Tour (Best User Functionality & Value)

Under 3,500 square feet - \$150.00 (25% savings)

3,500 - 4,500 square feet - \$180.00 (35% savings)

4,500 - 5,500 square feet - \$210.00 (35% savings)

Virtual Staging

Fill your vacant properties or new construction with furniture and accessories. Allow buyers to visualize possible room layouts instead of seeing empty space. Add one or more digitally staged photos to your gallery. \$80.00/photo

Partial photo shoot/Retake

Change of season, redecorating, new construction, etc. Based on number of rooms/number of photos required. Inquire for pricing.

Exterior of home/Property Photos Only

Depends on size and number of buildings/acreage and photos required. Inquire for pricing.

Any special services or requests please inquire.

Call or email me TODAY to photograph your next property!

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