

# KEE Photo Real Estate Photography Services & Pricing

October 2025
Wendy Sbrollini, Photographer





Now, more than ever, high quality real estate photos matter.

"Today, every homebuyer searches online to look at new homes."

If your listing photos are taken with a cell phone, are of poor quality or don't stand out and make the house look its best, buyers will quickly overlook it. You need photos that immediately capture buyers' attention and provide options for multiple viewing capabilities. Professional real estate photos get more online views leading to more showings and offers, resulting in faster and higher sales.

KEE Photo offers still photos, virtual tours, 3D immersive tours, floor plans and virtual staging. You can choose whatever it takes to best showcase your listing. Let me capture the best qualities of your listing and make it shine...inside and out.







## **KEE Photo Testimonials**

"Just posted the listing with your photos about two hours ago and we are already up to five showings!"

Jen Amicucci, Houlihan Lawrence, Lagrangeville, NY

"Sellers absolutely loved the pictures! I listed it late last night. Already had four showings today. One offer already in with another coming."

Lori Rheingold, Houlihan Lawrence, Lagrangeville, NY

"Hi Wendy, you took photos of my house and I just want to tell you how happy I am with those photos. You did a wonderful job! My husband is so pleased, too...and the tour is beautiful. You did a great, great job and it was so nice meeting you. Thank you so so much!"

Homeowner, Clinton Corners, NY

"I had 6 showings in a row yesterday. Agents have called and asked who did the photos so I gave them your name. They loved the nature aspect of the photography. Hope to get an offer soon! Thanks for a great job!"

Karen Volino, Houlihan Lawrence, Millbrook, NY

"Recently I sold a house in 2 days based exclusively on Wendy's photography. The buyer viewed the photos online just hours after I posted them and offered the asking price!"

Jill Rose, Houlihan Lawrence, Lagrangeville, NY

"The photos Wendy took, all 62 of them, she loves the house like I do. She is an artist. Happy? Yeah :)"

Homeowner, Staatsburg, NY



## PHOTOGRAPHY SERVICES & PRICES

# Listing Photo Shoot Includes

- As many photos as it takes to showcase the home interior, exterior and yard/patio/deck/pool
- High Dynamic Range (HDR) photo processing Multiple captures with varying exposure values ensure that you have detail for all tonal values in the scene
- Full post-production editing in Adobe Lightroom and/or Photoshop
- 3 image sizes Large print, high resolution, and smaller web sized files
- Removal of cords/wires, small carpet stains, marks/scratches on walls, etc.
- Two free edits (e.g. adding a fire in the fireplace, remove photos from wall, etc.) Additional requested edits \$20/photo
- Virtual tour (MLS compatible) Branded and non-branded formats
- Stream-lined, easy-to-use personal software to manage and download photos and virtual tours
- Weekly statistics on the tour's viewer frequency and location
- A fully customizable, quick and easy to create PDF listing flyer. Includes 7
  photos of your choice, property details and a QR Code that links to that
  property's virtual tour/photos.
- 24-48 hour turnaround. Rush/Same-day photos (up to 30) Additional \$150
- No mileage charge up to 30 mile radius from my Lagrange studio
- Monday-Friday daily photo shoots available

Under 2,000 square feet - \$250

2,001 square feet - 3,000 square feet - \$290

3,001 square feet - 4,000 square feet - \$350

4,001 square feet - 5,000 square feet - \$420

5,001 square feet - 6,000 square feet - \$530

Over 6,000 square feet OR multiple structures, such as barns, workshops, pool/guest houses, OR large acreage/farmland/gardens - Inquire for pricing

Above prices assume that the homeowner's interior/exterior is staged and 'photograph ready' upon my arrival. To help prepare for a photo shoot, ask for my Homeowner's Checklist. This information card will help sellers prepare their home so a minimum amount of time is spent moving/rearranging items both inside and out. Price may be adjusted depending on extra time/work needed on site.

Call me TODAY to photograph your next property! 845-258-7139







## VALUE ADDED PHOTOGRAPHY SERVICES & PRICES

#### 3D Immersive Tour

This powerful new marketing tool enables homebuyers to engage in an immersive experience before and after visiting a property. Having access to this tour is a great way to qualify buyers and gives an option to in-person showings. Tours emulate real 3D environments using spherical images taken with a 3D camera. The tours have an intuitive, easy-to-use interface. Simply navigate through the home with your mouse. Zoom in and out and spin all around to get a realistic view of the entire home. Additional shooting time with 3D camera is required.

Under 2,000 square feet - \$150

2,001 square feet - 3,000 square feet - \$190

3,001 square feet - 4,000 square feet - \$250

4,001 square feet - 5,000 square feet - \$310

5,001 square feet - 6,000 square feet - \$375

## Interior Home Floor Plan

Give buyers a 2D drawing to scale of the inside of the home. Elements shown are the walls, partitions, doors, windows, stairs and more. All the rooms are identified with their dimensions (approximate), except closets and small storage spaces. Hallway and other circulating areas are also identified. Rooms can be displayed with or without existing furniture. Additional shooting time with 3D camera is required.

Under 2,000 square feet - \$130

2,001 square feet - 3,000 square feet - \$155

3,001 square feet - 4,000 square feet - \$200

4,001 square feet - 5,000 square feet - \$260

5,001 square feet - 6,000 square feet - \$325

## Fully interactive 3D Tour & Floor Plan (Best User Functionality & Value)

Under 2,000 square feet - \$245

2,001 square feet - 3,000 square feet - \$300

3,001 square feet - 4,000 square feet - \$405

4,001 square feet - 5,000 square feet - \$480

5,001 square feet - 6,000 square feet - \$585

## Virtual Staging

Fill your vacant properties or new construction with furniture and accessories. Allow buyers to visualize possible room layouts instead of seeing empty space. Add one or more digitally staged photos to your gallery. \$80.00/photo

## Partial photo shoot/Retake

Change of season, redecorating, new construction, etc. Based on number of rooms/number of photos required. Inquire for pricing.

## Exterior of home/Property Photos Only

Depends on size and number of buildings/acreage and photos required. Inquire for pricing.

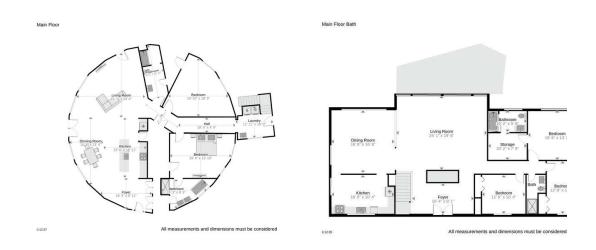
Any special services or requests please inquire







# Take your listing to the next level by adding floor plans, a 3D tour and/or virtual staging!



# Click here for sample 3D Tour (interactive with floor plan)





Unfurnished

Virtually staged







# Call me TODAY to schedule your next photo shoot! Wendy Sbrollini, Photographer **KEE Photo** 845-258-7139

Visit my website

35 Downing Road, Pleasant Valley, NY, United States 845-258-7139

Share Via:



Go to my KEE Photo website! →



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845-258-7139 wendy@keephoto.com

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## Floor Plan Pricing

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